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Mikkelsen et al.

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(54) **MEDIA DELIVERY PLATFORM**

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patent is extended or adjusted under 35
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This patent is subject to a terminal dis-
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(58) **Field of Classification Search**

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See application file for complete search history.

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(57) **ABSTRACT**

A method of delivering an audio and/or visual media file
including, for example, one or more of full or partial master
recordings of songs, musical compositions, ringtones, vid-
eos, films, television shows, personal recordings, animation
and combinations thereof, over the air wirelessly, from one or
more servers to an electronic device with or without an Inter-
net connection, said method comprising transmitting and
audio and/or visual media file in compressed format to said
electronic device, and wherein the electronic device is effec-
tive to receive said audio and/or visual file and playback said
audio and/or visual content on demand by a user.

11 Claims, 16 Drawing Sheets

